

# Employee Engagement & Sustainability: Building a Thriving Future Together

## Why It Matters

74%

of employees report greater job satisfaction when contributing to environmental/social issues.

Source: accp.org

86%

of employees value purpose in their job.

Source: Deloitte

85%

of remote employees benefit from improved work-life balance.

Source: Gallup

## Key Strategies to Foster Engagement

01

### Cultivate a Positive Environment

- **Recognition culture & purpose**  
Recognizing employees' contributions fosters pride and encourages continued engagement.
- **Flexible work-life balance**  
Providing options like remote work or flexible hours helps reduce burnout and boost job satisfaction.
- **Development opportunities**  
Offering training and growth programs boosts morale and increases employee retention.

02

### Empower Employees

- **Transparency & feedback loops**  
Open communication ensures employees feel informed and valued, driving both engagement and sustainability goals.
- **Meaningful feedback**  
Employees who receive regular, actionable feedback are more likely to be engaged and contribute to sustainability initiatives.

03

### Prioritize Wellness

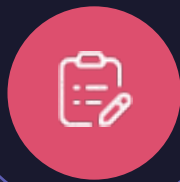
- **Eco-friendly spaces & health programs**  
Sustainable, healthy workspaces reduce stress and improve overall well-being, increasing productivity.
- **Mental & physical health resources**  
Offering workshops and support for mental and physical health encourages employees to thrive at work.

04

### Empower Employees

- **Delegate sustainability projects**  
Giving employees ownership of sustainability initiatives fosters a sense of responsibility and alignment with the company's values.
- **Align goals with company mission**  
When employees' personal goals align with the company's sustainability mission, they feel more connected and committed.

# Measuring Success



## Surveys

Gauge satisfaction and alignment with sustainability initiatives to ensure employee engagement.



## eNPS

Track employees' likelihood to recommend the company, a strong indicator of success in sustainability and engagement.



## Turnover rates

Monitor retention; lower turnover often reflects the effectiveness of sustainability efforts.

# Tech's Role in Sustainability Engagement



## Centralize resources

Sustainability platforms help consolidate information, making it easier for employees to access relevant resources and participate in initiatives.



## Real-time tracking

These tools allow organizations to track the progress of sustainability efforts and engagement in real time, ensuring continuous improvement.



## Collaboration & gamification

By incorporating gamification elements, platforms foster collaboration and friendly competition, motivating employees to engage with sustainability initiatives and track their impact.

# The Road Ahead

Align employee values with organizational goals for a sustainable future.

Read more to learn how sustainability and engagement can improve workplaces:

[Employee Engagement Sustainability: The Cornerstone of a Thriving Organization](#)